

Following, please find information about advertising in ACQ for 2010.

ACQ is published three times a year (March, July and November) and is sent out to our members (approximately 4,500) and subscribers.

ACQ is a major publication of the Association and provides a professional forum for members of the Association. Material includes information on trends and developments, articles on professional issues and issues of value to the practising clinician and information on resources.

Advertising bookings are essential and must be made on the form provided. Once we have received your written booking, placement of your advertisement is confirmed and you will be charged.

Heavier inserts e.g. catalogues or multiple-page brochures will be considered. Prices will be calculated based on membership numbers at the time. For a quote and to check availability, please contact the Publications Officer on [pubs@speechpathologyaustralia.org.au](mailto:pubs@speechpathologyaustralia.org.au) or 03 9642 4899.

**Deadlines for the next issues are:**

Edition	Booking Deadline	Material Deadline
March 2010	3 December 2009	9 December 2009
July 2010	22 April 2010	29 April 2010
November 2010	19 August 2010	26 August 2010

**2010 Advertising rates are:**

Size	Cost	Cost including GST	Measurements image area	Cost per three issues for 2010 including GST
Full page	\$1000	\$1100	180mm(W) x 260mm(H)	\$2800
Half page (horizontal)	\$550	\$605	180mm(W)x 127mm(H)	\$1600
Third of a page (vertical)	\$440	\$484	56mm(W) x 260mm(H)	\$1300
Outside back cover (colour)	\$1900	\$2090	210mm(W) x 297mm(H)	\$5500

Material is to be supplied in one of the following formats.

- A camera ready copy (bromide or a good quality laser print) of the advertisement.
- Emailed or supplied on disk as a PDF attachment (with all fonts embedded) or alternatively supplied as a high resolution TIF file.
- Logos or any other artwork provided may be scanned. Please provide a good quality, enlarged copy. If you require extra services (e.g.: photos as bromides) additional charges will apply.
- Invest in the **premium package** and receive a 10% discount. With this arrangement you will be committed to advertising for all three issue of the year. Full payment is required at the same time as Booking. Refunds will not be issued. Please contact the Publications Administration Officer to discuss this arrangement.
- No agency discounts.

**PLEASE NOTE:**

The Association actively discourages abbreviation of its name. Please use 'Speech Pathology Australia' or 'The Speech Pathology Association of Australia Limited' in full.

**ITEMS SUBMITTED THAT USE AN ABBREVIATION WILL NOT BE ACCEPTED.**

**Advertising Booking Form 2010**

Advertiser's name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Phone no: \_\_\_\_\_ Fax no: \_\_\_\_\_

Email: \_\_\_\_\_

**Size of Advertisement (please tick)**Full page  Half page (horizontal) Third of a page (1 column)  Outside back cover (colour) Which edition/s is/are the advertisement to appear in? **March / July / Nov 2010****Payment Details****THIS BOOKING FORM WILL NOT BE ACCEPTED UNLESS PAYMENT DETAILS HAVE BEEN PROVIDED****Method of payment** – payment by credit card is preferred.Payment Type:  Visa Card  Mastercard  Cheque  
(please attach to booking form)

Cardholder's Name: \_\_\_\_\_

Credit Card Number:           Expiry Date:    

Cardholder Signature: \_\_\_\_\_

Your purchase order no. (for your own records) \_\_\_\_\_

*Please ensure this form is returned by the Booking deadline and the artwork is forward by the Material deadline*